

FOR IMMEDIATE RELEASE

CONTACT INFORMATION:

Ellen Leverette - COO
The Highlands Group

Dateline: Atlanta, Georgia

The Highlands Group, LLC announced that Becky Peterson has joined the company as account manager, based in Massachusetts. Becky will be representing The Highlands Group lines to independent dealers in New England. Becky is the first direct hire for The Highlands Group in the northeast US, a critical component of our national coverage model.

Becky joins the Highlands Group with 11 years of business to business selling experience in the Boston market. Most recently Becky was with Wolters Kluwer Law & Business, where she was Legal Markets Accounts Representative selling legal research materials to law firms. She had extensive account growth fueled by her client relationship building and total solution sales process. Prior to Wolters Kluwer, Becky worked in the mortgage industry.

"I am excited to have Becky join our team in New England with her strong business sales background, and relationships with end users in the Boston market. I believe her knowledge and experience will be a great value to our customers, helping them to grow their business and profitability", said Jeff Homewood of The Highlands Group.

The Highlands Group is headquartered in Atlanta, Georgia and represents quality office product and furniture manufacturers across the United States. Services include: development and execution of comprehensive sales and marketing plans, and field sales through an established and qualified sales force of over 65 professionals, located across the continental US.

For further information, contact Bob O'Gara, CEO at 678 244 3523 or go to our website at www.thehighlandsgroup.com.