

## FOR IMMEDIATE RELEASE

### CONTACT INFORMATION:

Ellen Leverette - COO  
The Highlands Group

**Dateline:** Atlanta, Georgia

The Highlands Group National, LLC announced that Nick Rafael has joined the company as account manager, based in New York. Nick is the latest link in The Highlands Group national coverage model, and will be managing the New York and New Jersey markets.

Nick joins the Highlands Group with 30 years of office products experience, most recently as General Manager of the S.P. Richards Middletown, NY facility. Nick rose through the ranks at S.P. Richards starting as office manager before quickly moving in to sales and sales management. Nick has extensive experience with both the mega dealers and the independent dealer communities in the northeast.

"I am ecstatic to have Nick, with his strong office products sales and wholesale background, and his long standing relationships with dealers join our team in New York/New Jersey. This territory is one of the most important in the office products channel and having a heavy hitter like Nick will be a great value to our dealers, helping them to grow their business and profitability, and giving them the top-shelf service they deserve!", said Jeff Homewood of The Highlands Group.

The Highlands Group is headquartered in Atlanta, Georgia and represents quality office product and furniture manufacturers across the United States. Services include: development and execution of comprehensive sales and marketing plans, and field sales through an established and qualified sales force of over 65 professionals, located across the continental US.

For further information, contact Bob O'Gara, CEO at 678 244 3523 or go to our website at [www.thehighlandsgroup.com](http://www.thehighlandsgroup.com).